

# Why Optimism Isn't Optional in a Job Search

by Andrew Jensen

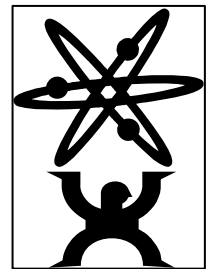
## When Seeking a New Job, Looking on the Bright Side Isn't Just a Nice Feeling

Of all the emotions you'll go through during the course of a job search, one of the most difficult to preserve is optimism. And yet this is by far the most valuable personality trait you can harness when looking for a new job. This trait is so valuable that it's almost impossible to conduct a really effective job search without truckloads of it. Here's why.



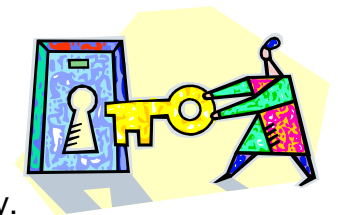
### Optimism is Energy

A job search is powered by hope, faith, and sheer energy. And all of these things come from your basic, built-in optimism. It's really that simple. Let yourself get pessimistic, and you'll almost certainly stop working as hard on finding a new job. You'll find more excuses. You'll ignore more opportunities. You quite possibly may even abandon the effort altogether. So don't let the black dog of pessimism sap your strength. Shut the door on it as soon as it even pokes its nose around the corner.



### You See Possibilities

When you're optimistic, you see the chance for great things to happen. And if you see an opportunity with such clarity, you'll pursue it eagerly and effectively. You don't hesitate. You don't talk yourself out of it, or delay. By being optimistic, you allow your brain to be open to great new things. And that's always the first step to making those things reality.



### Optimism is a Catalyst for Creativity

Your brain is at its most creative when it's free, unburdened by negativity that can shoot down ideas before you can explore them. And creativity can be one of your most powerful weapons in a job search. Creativity is what enables you to see a great way to find the right contact in a company. Creativity can enable you to create a stunning proposal for a new position -- or anything else you need. It's the force that makes miracles happen in your job search.



## Why Optimism Isn't Optional in a Job Search (cont.)

### Confidence Grows from Optimism

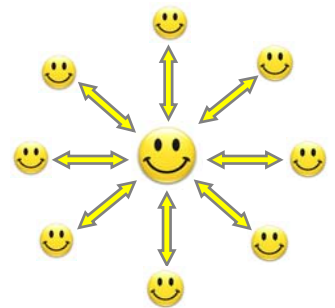
By being optimistic about the future, you automatically gain enormous amounts of confidence. And if you've read any of my other articles, you know how much that matters in a job search. Think about it. Projecting the certainty that you're right for the job is obvious.

Walking into an interview with that sort of power makes all the difference. Now think about how hard it is to have that kind of self-assurance if you believe that bad things are going to happen. You could never achieve the confidence you really need.



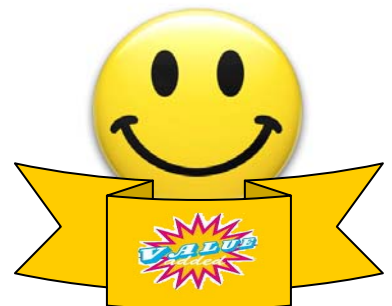
### Optimism is Contagious

When you walk into an interview and you positively glow with optimism, that feeling is certain to rub off on anyone else in the room. Strong optimism can actually change the emotional state of the people you're talking to. And it makes anyone feel good. Imagine how impressive you'll be to a hiring manager if you can make him make feel better than he did to begin with by the end of the meeting. Who wouldn't want to be around someone like that?



### Employers Value Optimism Tremendously

Perhaps the best reason of all to be an optimist, is the simple fact that it's an extremely valuable trait to employers. Hiring managers like to see that you can find opportunities when they're not obvious. They want to know that you don't give up when things start to get difficult. They want know that you can persevere. And all these things are rooted in optimism.



#### Source:

[http://www.associatedcontent.com/article/164359/why\\_optimism\\_isnt\\_optional\\_in\\_a\\_job\\_pg2.html?cat=31](http://www.associatedcontent.com/article/164359/why_optimism_isnt_optional_in_a_job_pg2.html?cat=31)

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